



# Smithtek's Privacy Policy

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Last updated: October 23, 2022

This Privacy Policy outlines Smithtek's policies on the collection, use, and disclosure of your information when using our services. It also explains your privacy rights and how applicable laws protect you.

By using Smithtek's services, you agree to the collection and use of your data in accordance with this Privacy Policy.

## 1. Interpretation and Definitions

### Interpretation

Words with capitalised initials have specific meanings defined under this policy, regardless of whether they appear in singular or plural form.

### Definitions

For the purposes of this Privacy Policy:

- Account: A unique account created to access Smithtek services.
- Company ("We", "Us", "Our"): Smithtek Pty Ltd, Perth 6000, Western Australia.
- Cookies: Small files stored on your device that track browsing activity.
- Country: Western Australia, Australia.
- Device: Any internet-connected device such as a computer, smartphone, or tablet.
- Personal Data: Any information that identifies an individual.
- Service: Refers to the Smithtek website and related services.
- Service Provider: Any third party processing data on behalf of Smithtek.
- Third-Party Social Media Service: Platforms that allow users to log in or create an account via

external services.

- Usage Data: Data collected automatically (e.g., IP addresses, browsing behavior, session duration).
- Website: Smithtek, accessible at [www.smithtek.com.au](http://www.smithtek.com.au).
- You: The individual or entity accessing or using the service.

## 2. Collecting and Using Your Personal Data

### Personal Data Collected

While using our service, we may request certain personally identifiable information, including:

- Email address
- First and last name
- Phone number
- Usage data

### Usage Data

Usage data is collected automatically and may include:

- Device IP address
- Browser type and version
- Pages visited, visit time, and session duration
- Mobile device identifiers and diagnostic data

## 3. Tracking Technologies & Cookies

Smithtek uses tracking tools such as:

- Cookies: Small data files stored in your browser to enhance user experience.
- Web Beacons: Pixel tags embedded in emails and web pages for tracking interactions.

## 4. Use of Your Personal Data

Smithtek may use personal data for the following purposes:

- Service maintenance and monitoring.
- Account management.
- Contract fulfillment and transactions.
- Customer communication (e.g., service updates, marketing notifications).
- Analysing usage trends to improve our platform.
- Security and fraud prevention.
- Business transfers and restructuring.

## 5. Security of Your Personal Data

We implement strict security measures; however, no digital storage system is 100% secure.

## 6. Children's Privacy

Smithtek services are not intended for users under 13 years old. We do not knowingly collect data from children.

## 7. External Links

Our website may contain links to third-party sites. We are not responsible for their privacy policies or content.

## 8. Privacy Policy Updates

We may update this policy periodically. Users will be notified of significant changes via email or site notifications.

## 9. Contact Us

For privacy-related inquiries, contact us at:

Email: [info@smithtek.com.au](mailto:info@smithtek.com.au)

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